

Patent Strategy 2

How to NOT file a patent application for a product that is still developing over time?

The Starting Point

We have a typical development circle:

- Idea
- Functional Model
- Prototype
- Product 1.0

How to NOT file a patent application for a product that is developing over time?

01.10.2014

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Idea

How to NOT file a patent application for a product that is developing over time?

01.10.2014

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Idea

01.07.2015

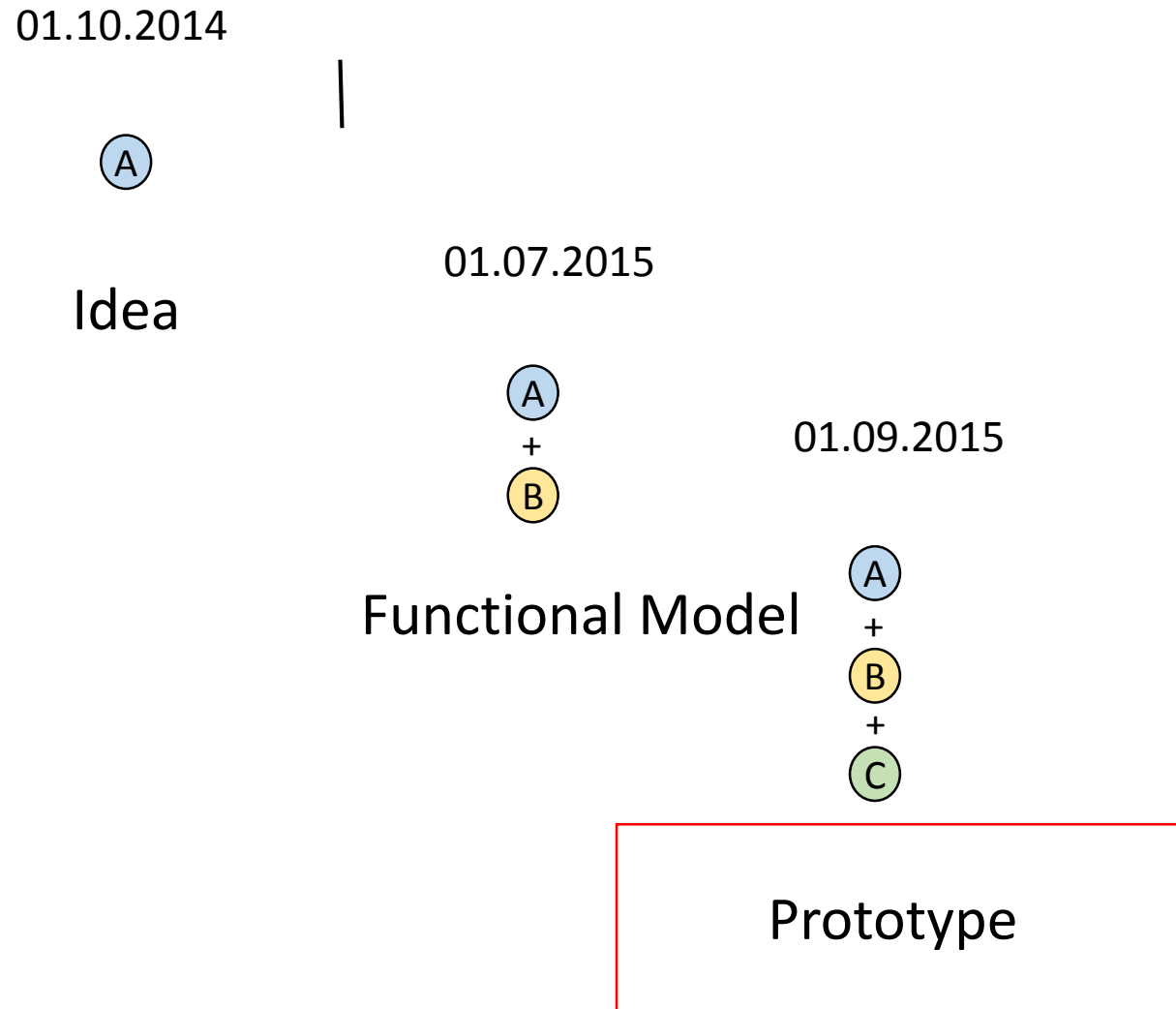
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Functional Model

How to NOT file a patent application for a product that is developing over time?



How to NOT file a patent application for a product that is developing over time?

01.10.2014

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Idea

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Functional Model

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Prototype

Product 1.0

01.10.2015

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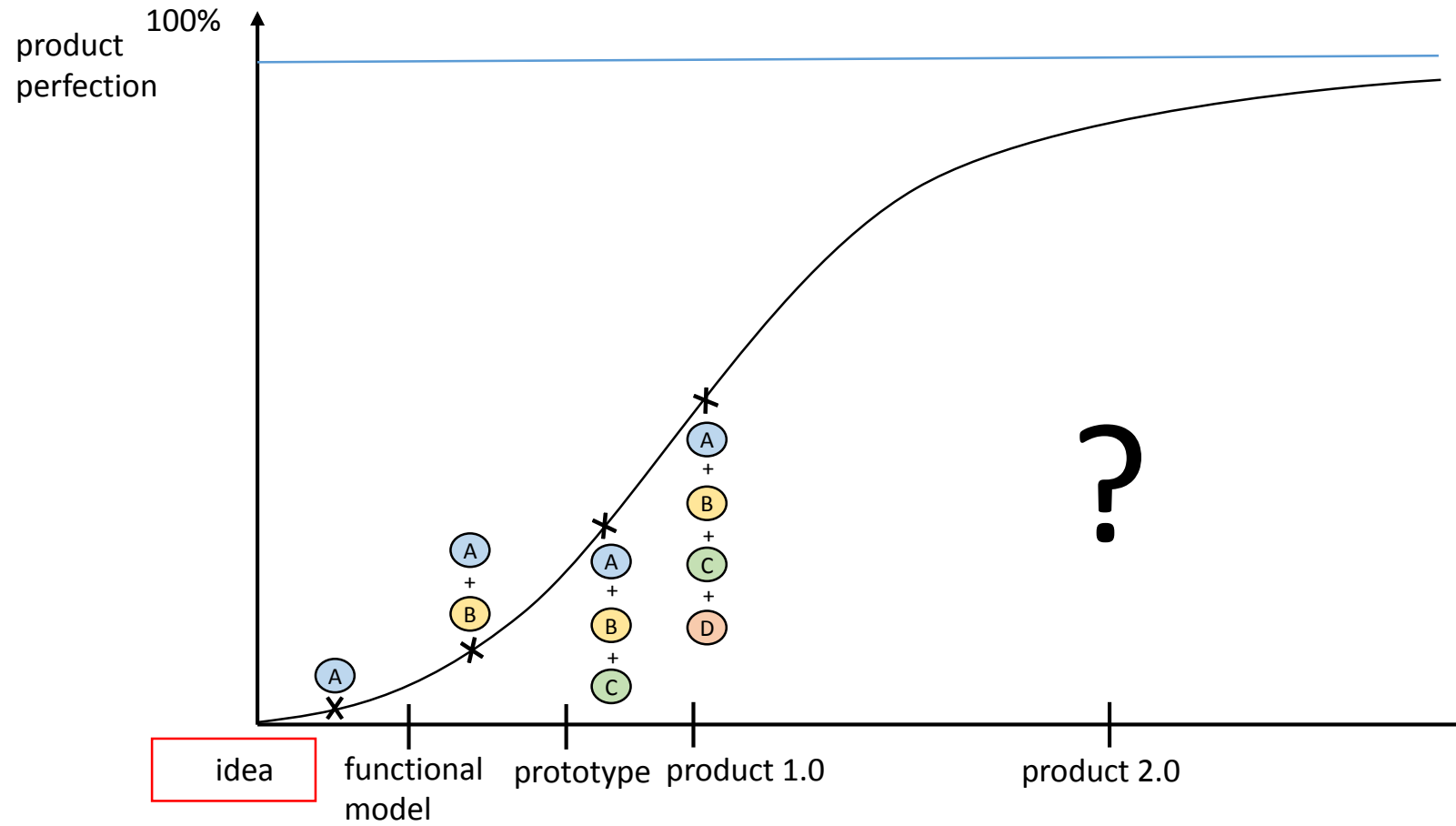
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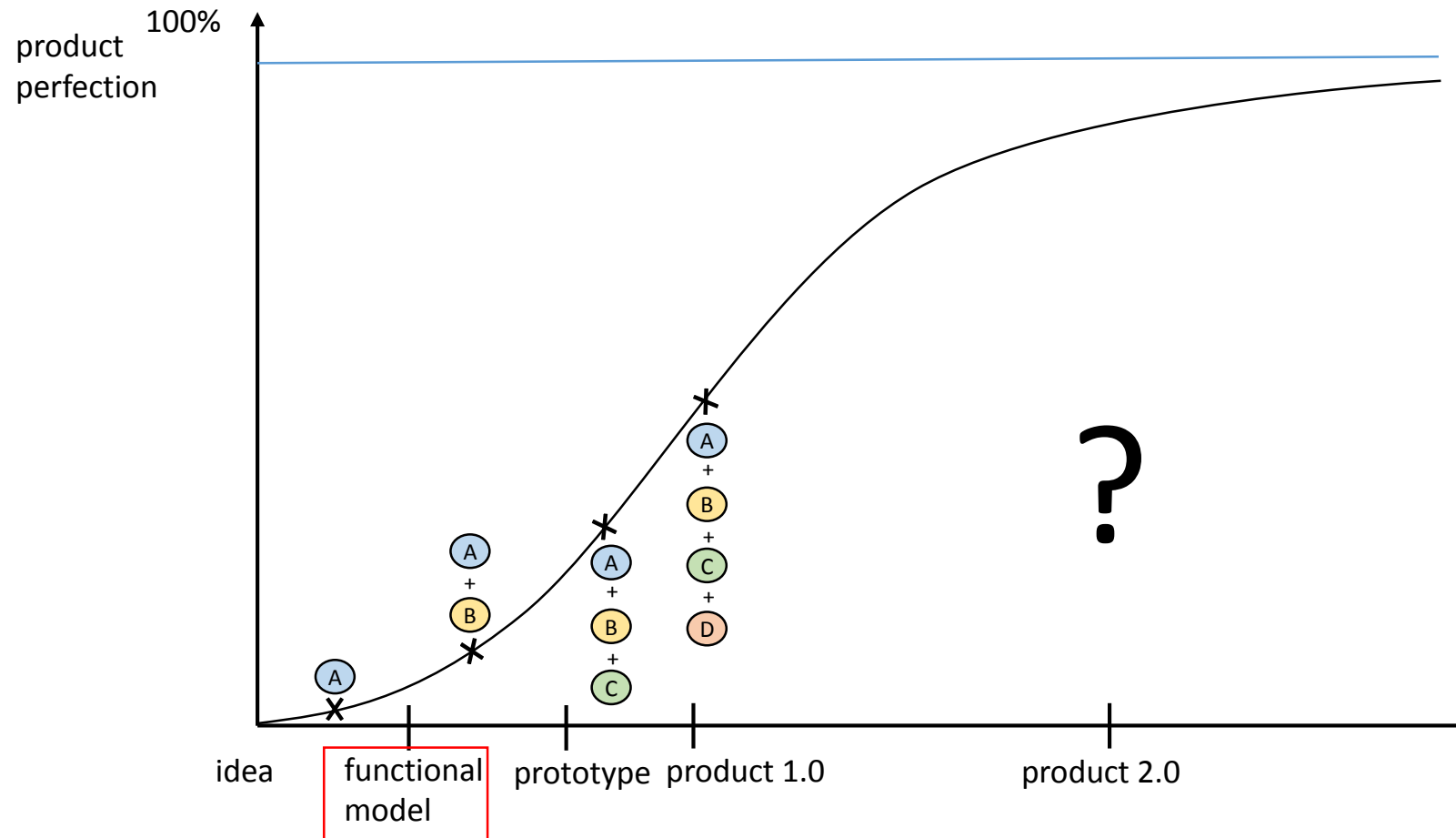
Let's look at the big picture

How does the product perfection develop over time and where are our inventions on that timeline?

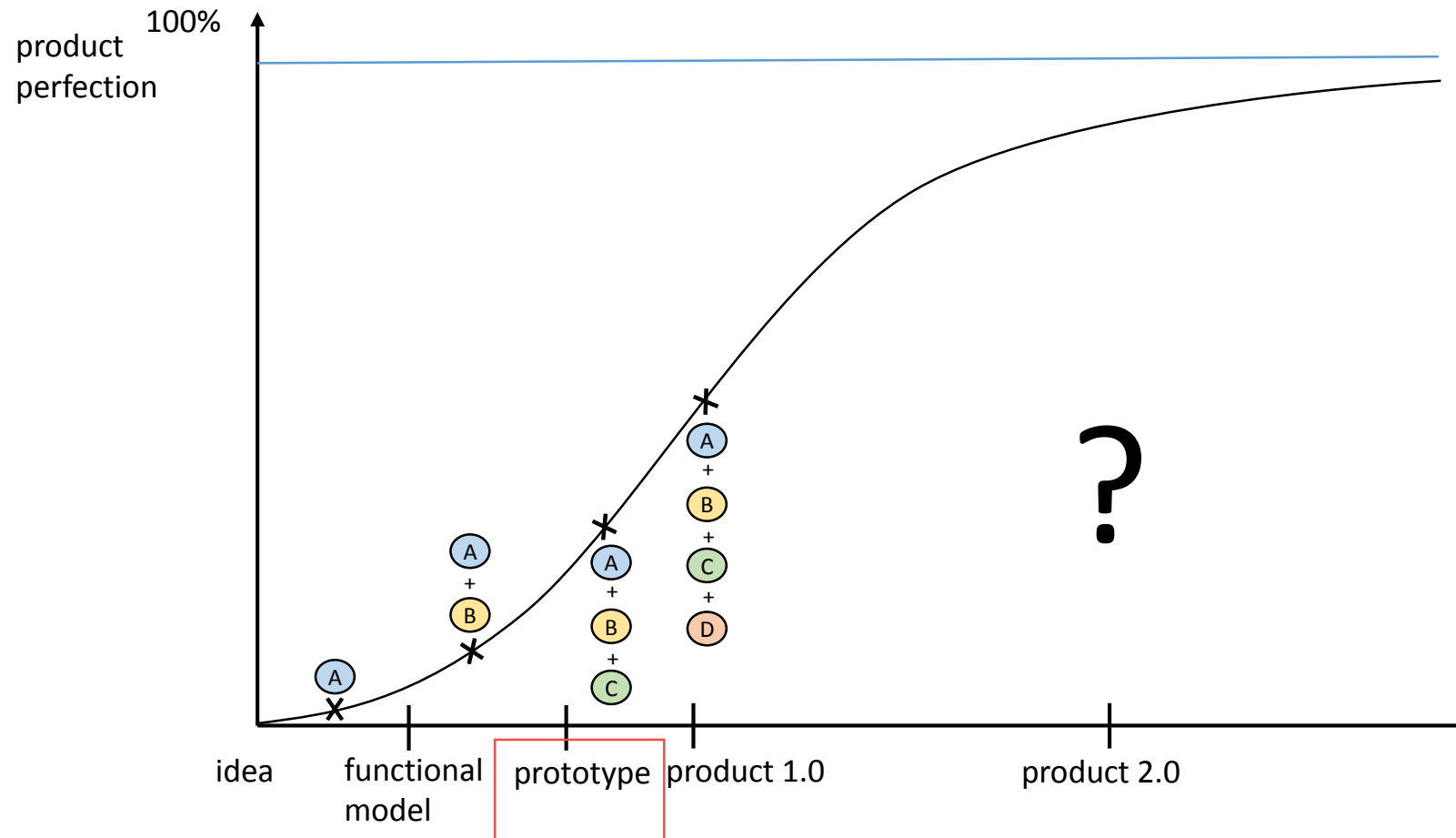
How to NOT file a patent application for a product that is developing over time?



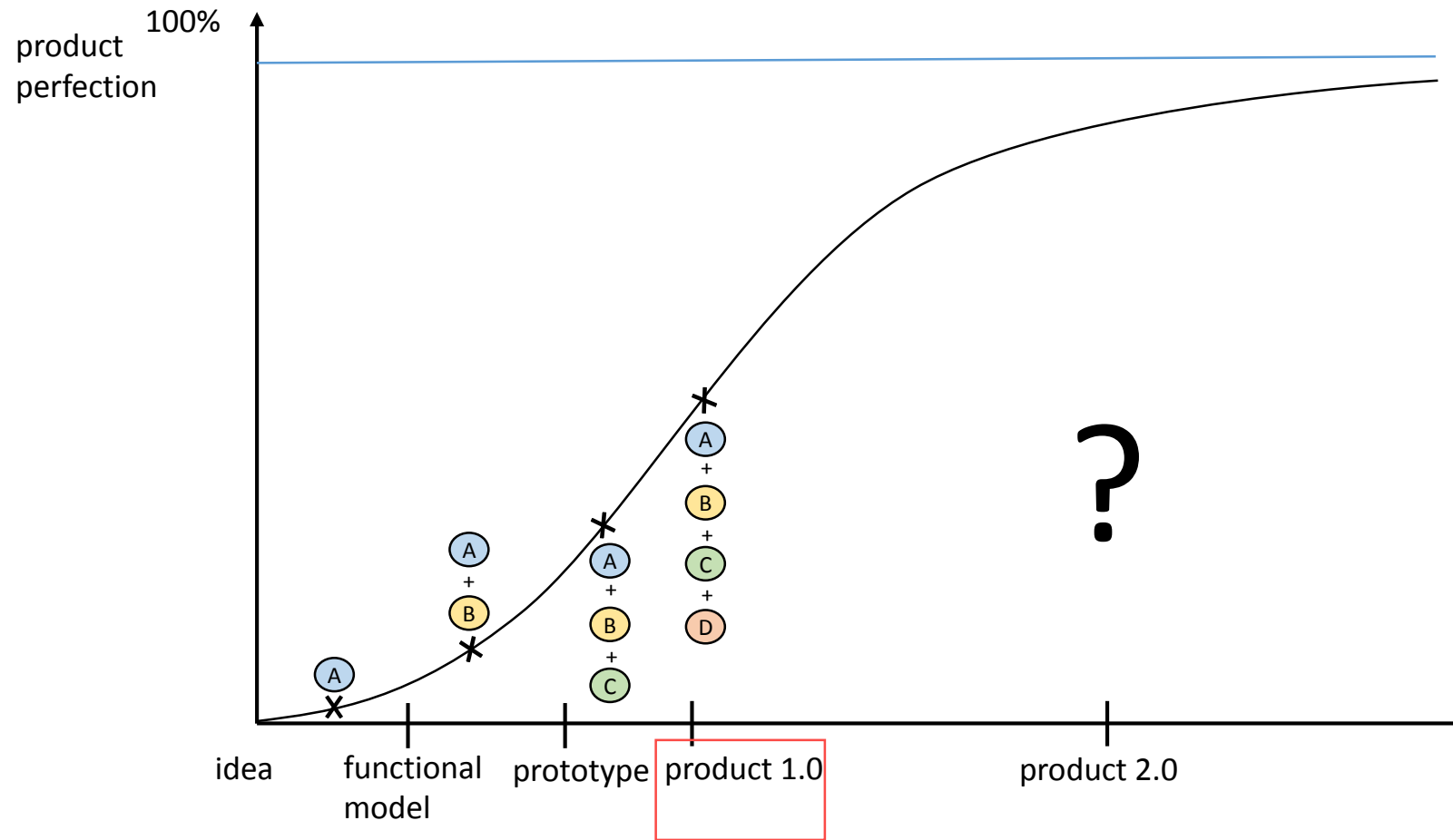
How to NOT file a patent application for a product that is developing over time?



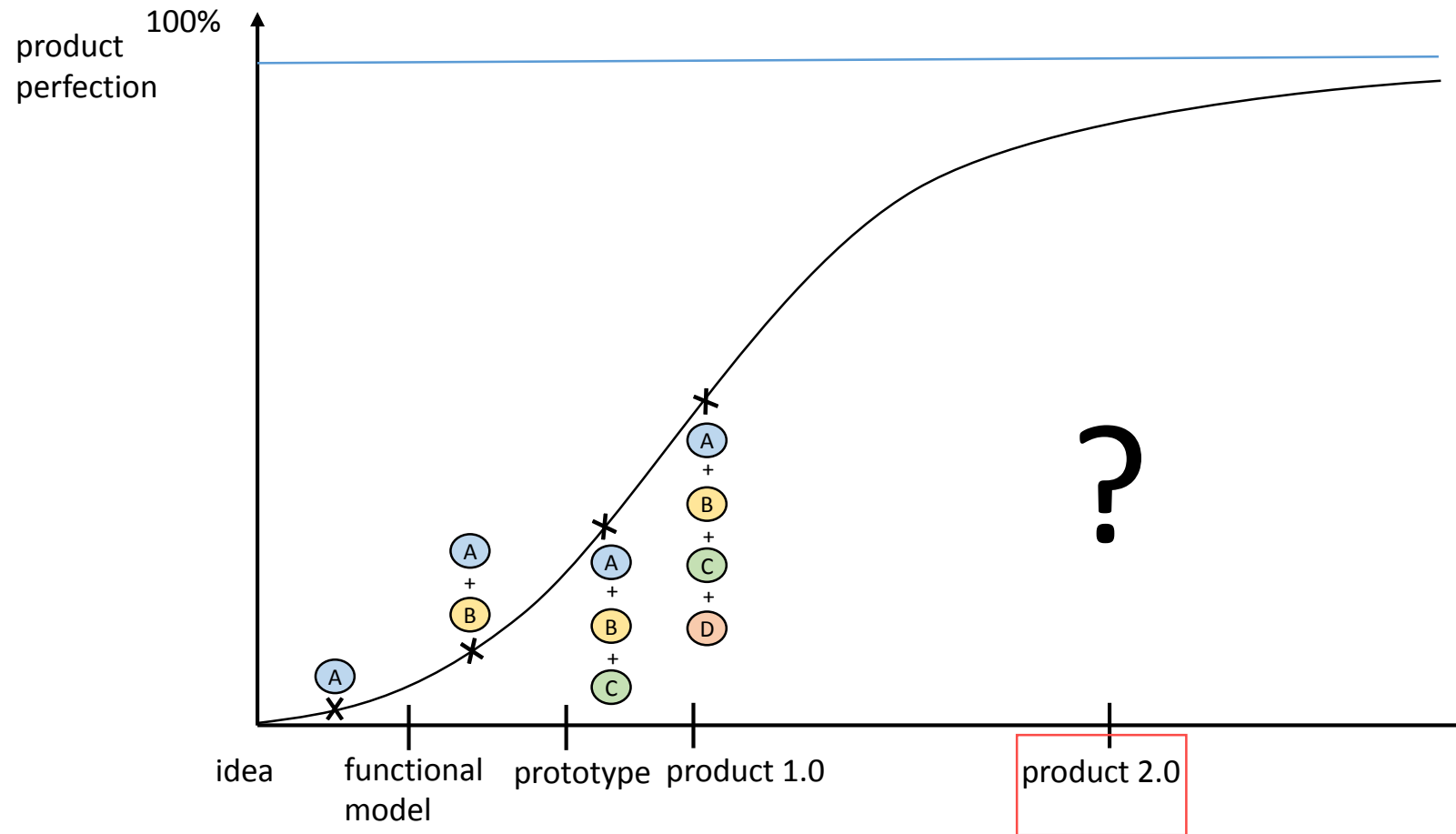
How to NOT file a patent application for a product that is developing over time?



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How does such a complicated scenario
translate into patent filings?

How to NOT file a patent application for a product that is developing over time?

Patent Strategy - Commonly used Approach

01.10.2014

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Idea

01.07.2015

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Product 1.0

01.10.2015

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PCT filing

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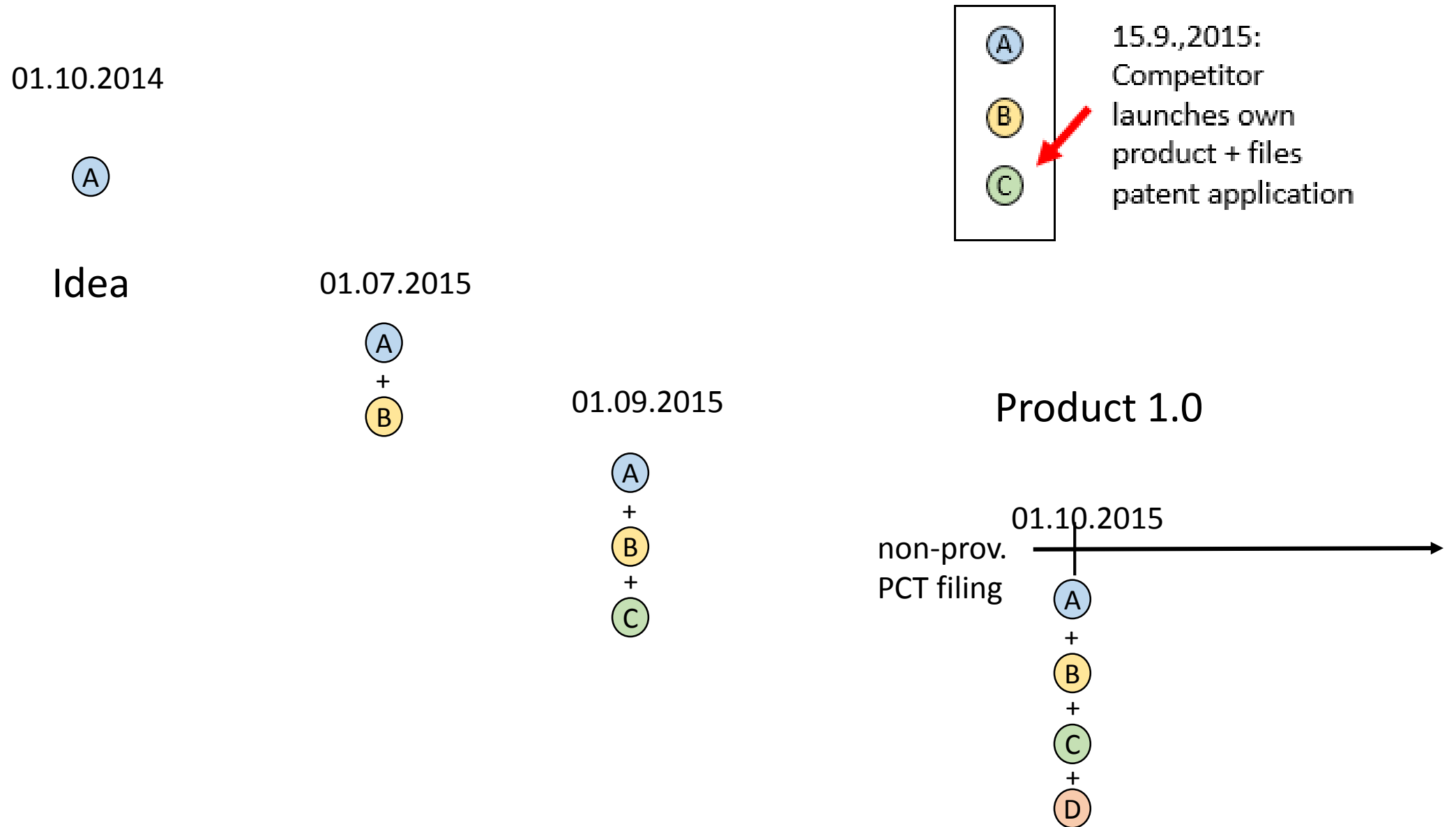
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Idea

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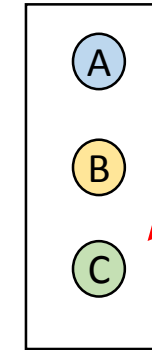
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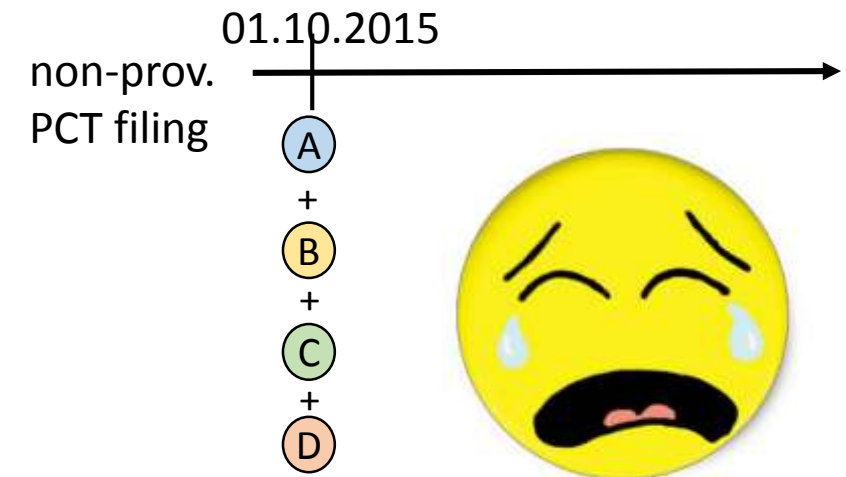
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15.9.,2015:
Competitor
launches own
product + files
patent application

Product 1.0



How to do it the right way?

How to do it the right way?

Check out our Patent Strategy 3 video!